

PRESS RELEASE

Budapest, 23 June 2009

Erste Bank goes to Budapest bourse

New certificates to debut on BSE floor

Budapest, 23 June 2009 – Erste Befektetési Zrt. [Erste Investments Co. Ltd.] starts floating new types of certificates on the floor of the Budapest Stock Exchange beginning on 24 June 2009. The underlying product of the new certificates is none other than the shares of the Austrian parent company Erste Group Bank AG.

In respect of the floatation of the new certificates, Róbert Cselovszki, President and CEO of Erste Befektetési Zrt., said these new products would make Erste the only certificate in the Hungarian stock market to allow domestic minor investors to speculate on a bank's market value. Erste Bank certificates are available in Turbo Long and Turbo Short versions, both denominated in euros.

Particulars of the new certificates:

Name: **Erste Bank Turbo Long Certificate**

BSE ticker: EBERSTETL01

Underlying product: Shares of Erste Group Bank AG

Floatation date: 24 June 2009

Last trading day: 25 September 2009

Strike price: EUR 15

Barrier: EUR 16

Name: **Erste Bank Turbo Short Certificate**

BSE ticker: EBERSTETS01

Underlying product: Shares of Erste Group Bank AG

Floatation date: 24 June 2009

Last trading day: 25 September 2009

Strike price: EUR 26

Barrier: EUR 25

Additional information:

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