

PRESS RELEASE

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Erste Leasing to launch health program

The leasing company deploys nearly HUF 10 million subsidy to roll out a lifestyle program

Budapest, 31 May 2010 – Having been awarded nearly HUF 10 million for its bid in Társadalmi Megújulás Operatív Program [Social Renewal Operative Program; TÁMOP], Erste Leasing is launching a lifestyle program to raise health awareness and change employees' attitude toward their health. The program is implemented with support from the European Union and co-financing by the European Social Fund.

The health development program of Erste Leasing is aimed to create a healthy and efficient organisation by facilitating for its employees to live in a health-conscious way, in harmony of body and soul.

Erste Leasing has implemented the programs in order to alleviate the negative physiological effects of work- and performance-related stress, inactive lifestyle and unhealthy diet with the aid of the funds awarded to the company, said István Megyeri, chairman and CEO. Drawing their attention to the importance of health and possibly changing their approach, the lifestyle programs are designed to increase employees' health consciousness, helping them retain their health in the long term.

In addition to off-work activities that promote regular exercises, Erste Leasing organises programs for employees to help them retain and protect mental health, as well as events and programs that advocate healthy diet and energy balance, for example.

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