

PRESS RELEASE

Siófok, 27 April 2011

Erste Bank: Construction of Sió Pláza proceeds as scheduled

Siófok, 27 April 2011 – The reinforced steel structure of Sió Pláza has been completed, and the building has reached its full structural height. Defining the image of the town, the new building features thrilling and special architectural designs, a 21st century facade looking on Main Square, coupled with openness and interaction with its surroundings. The commercial centre will receive the finishing touches before the second half of summer.

“Sió Pláza is going to be an open and transparent living structure that organically connects to the adjacent modern square,” Csaba Somogyi, managing director of investment project operator Sió Ingatlan Invest Kft. [Sió Real Estate Invest LLC], said. The expert underlined that while the facade facing Main Square is of a modern design, the side of the building on Imre Kálmán Walkway reflects the character of an old villa, echoing its surroundings. The western side and the staff entrance will also be a reflection on the future: here a real “green” facade will be created with plants. Deliveries are made here in an enclosed space and in strictly regulated hours so as not to disturb city life.

Construction works are in line with schedule, as internal works are being carried continually, walling, plastering, electric and engineering works are true to their respective timetables, while the basic piping of the building has been completed and all six escalators are in place now. Currently, the wooden roof structure is being built, which then will be covered in white aluminium sidings as the final and visible surface. In the next phase of the project, stainless steel supporting pillars will be installed to hold the glass roof.

As the wing of the building that faces Szabadság Square [Freedom Square] was completed at the end of February and the steel structure of the building is now in its final form, one of the two tower-cranes has been disassembled, leaving a single crane to lift stainless steel structures, the glass roof, bulkier engineering and electrical appliances, and also to shift building materials day by day as needed.

As for external works, water, sewage, and telecommunication pipelines have been completed. Extension of rainwater drains to the Sió Canal is still in progress. Road construction has begun in the sections of Fő Street [Main Street] east and west from the plaza.

Csaba Somogyi underlined that functional design of the 18,600-square metre building will allow motorists to encounter commercial services at parking level (foods, and some none-food items,

Further information:

Ms. Katalin Bánhegyi – Communication Specialist
Erste Bank Hungary Nyrt.
1138 Budapest, Népfürdő u. 24-26.
Phone: (06 1) 268 4375 Mobile: (+36) 30 529 9529
Fax: (06 1) 373 2705
E-mail: katalin.banhegyi@erstebank.hu

Ms. Emese Danks –Director of Communication
Erste Bank Hungary Nyrt.
1138 Budapest, Népfürdő u. 24-26.
Phone: (06 1) 268 4347 Mobile: (+36) 30 499 6358
Fax: (06 1) 268 4085
E-mail: emese.danks@erstebank.hu

PRESS RELEASE

Siófok, 27 April 2011

newspapers). The ground floor, boasting an integral connection with the facade, will accommodate seated “open-air” catering services and larger commercial units, and the first floor will create a close unity between service units (bank, post office, utilities offices) and shops. The topmost floor is dedicated to entertainment, giving home to the cinemas, the casino, and restaurants.

Sió Pláza will be a really child-friendly commercial centre. It will not only host a children’s centre but will offer various education programs led by trained staff to allow parents to shop or attend to their administrative matters not only in the touristic high season but also beyond that. Csaba Somogyi underlined it was a priority to ensure the opportunity for local enterprises to set up businesses in the mall.

Further information:

Ms. Katalin Bánhegyi – Communication Specialist
Erste Bank Hungary Nyrt.
1138 Budapest, Népfürdő u. 24-26.
Phone: (06 1) 268 4375 Mobile: (+36) 30 529 9529
Fax: (06 1) 373 2705
E-mail: katalin.banhegyi@erstebank.hu

Ms. Emese Danks –Director of Communication
Erste Bank Hungary Nyrt.
1138 Budapest, Népfürdő u. 24-26.
Phone: (06 1) 268 4347 Mobile: (+36) 30 499 6358
Fax: (06 1) 268 4085
E-mail: emese.danks@erstebank.hu