

PRESS RELEASE

Budapest, 13 May 2010

Erste Market: Trading after the closing bell

Erste Befektetési Zrt. launches new trading service

Budapest, 13 May 2010 – Dubbed Erste Market, a unique service in the Hungarian market has been launched today by Erste Befektetési Zrt. [Erste Investments Co. Ltd.], which consists of extended trading hours. The essence of the news service is to allow customers to give transaction orders on traded blue chips and large-volume Hungarian shares as well as Erste certificates after the end of the trading session on the Budapest Stock Exchange from 16:45 to 22:00 hours. The liquidity of the market is supported by market making, which allows prospective investors to follow prices in real time on the homepage of the brokerage company.

In respect of the new service, Managing Director Géza Ráner says customers can now give orders for BSE-listed blue chips until 22:00 hours, when U.S. markets close, and orders for Erste certificates are accepted until 17:30 hours. The new service gives speculators another chance to match changes in U.S. markets before the opening bell in the morning in Budapest without having to wait for the next trading session.

The new Over-The-Counter facility, dubbed Erste Market, is operated by the stockbrokers themselves by continuously publishing the prices for major Hungarian instruments driven by phone orders from customer during the extended business hours. The development of the entire trading session—buy and sell orders, established transactions—may be monitored on the website of Erste Bróker [Erste Broker], ensuring Erste Market transparency.

Importantly, the availability of stockbrokers does not constitute higher fees for private investors, the managing director underlines. Transaction fees charged by Erste Market are identical to those of regular trading, no additional costs are charged.

Taxation on evening transactions is also 20 per cent, identical to the rate applied to regular stock deals. Customers eyeing exemption from tax payment on securities deals can effect their trading on Erste Market through Long-Term Investment Accounts or Pension Pre-savings Accounts, Géza Ráner advises.

Plans indicate that after-hours securities orders will be accepted in the NetBroker online trading system later on, and future plans include an entirely new non-stop market, another pioneering concept from Erste Befektetési Zrt.

Additional information about the operation of Erste Market and the details of trading are available at http://www.erstebroker.hu/hu/otc_kereskedes.html or by phone on (06 1) 23 55 111.

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