

PRESS RELEASE

Budapest, 3 February 2010

Hungarian Film Festival sponsored by Erste

The bank has provided support for 12 movies in addition to the festival this year

Budapest, 3 February 2010 – This is the fourth time, when Erste Bank Hungary has supported the largest ensemble of Hungarian motion picture, the 41st Hungarian Film Festival. In addition to providing support for the festival itself, the bank sponsored the production of 12 movies that are included in the program of the festival.

The event, hosted in Palace MOM Park and Uránia Nemzeti Filmszínház [Uránia National Movie Theatre] between 2 and 8 February 2010, gives avid movie fans the chance to watch 16 movies, 33 short films, 30 documentaries, and 7 popular science films.

Erste Bank has been a steady sponsor of the festival for four years, and this year the financial institution has contributed to the production of 12 movies. Five out of the 16 silver-screen movies (*A sírásó* [*Grave Digger*], *Bunkerember* [*Bunkerman*], *Kolorádó Kid* [*Colorado Kid*], *Presszó 10 év* [*Café 10 Years*], *Szélcsend* [*Dead Calm*]), five out of the nine small-screen shows, as well as one short film and one popular science film included in the program of the 41st Hungarian Film Festival were made with contribution from the financial institution.

Additional information:

Ms. Adrienn Illés – Communication Specialist
Erste Bank Hungary Nyrt.

1138 Budapest, Népfürdő u. 24-26.
Phone: (06 1) 268 4371 Mobile: (+36) 20 468 8709
Fax: (06 1) 373 2705
E-mail: adrienn.illes@erstebank.hu

Ms. Emese Danks –Director of Communication
Erste Bank Hungary Nyrt.

1138 Budapest, Népfürdő u. 24-26.
Phone: (06 1) 268 4347 Mobile: (+36) 30 499 6358
Fax: (06 1) 373 2705
E-mail: emese.danks@erstebank.hu